

Towne Lake Business Association

Keeping Towne Lake Dollars in Cherokee!

What is the TLBA?

As a business owner in the Towne Lake area, you may be aware of our organization, the Towne Lake Business Association (TLBA). Founded in 1998, the TLBA is a non-profit organization dedicated to promoting business in the Towne Lake area and serving as a support system for the business community.

The TLBA hosts monthly Lunch 'N' Learn workshops with featured speakers who are experts in their fields. Topics for discussion include advertising, marketing, social media, customer service, human resources, recruiting, and cross selling, just to name a few. The TLBA provides educational presentations on relevant topics that help our members grow their businesses.

We realize that small business owners must wear many hats to keep their businesses running smoothly and effectively. The focus of the TLBA is to encourage small business owners to share ideas, function as a unified group as the business voice of Towne Lake, and provide moral support for each other in the business arena.

What can the TLBA do for my business?

We invite you to become a member of the TLBA and join us in our effort to support businesses in the Towne Lake area. Annual membership dues are only \$50 and allow you to:

- Lunch 'N' Learn Workshops
- Network with other members to build your business, participate in member discounts and to help you resolve business issues
- Opportunity to be a Business Spotlight in the *AroundAbout TowneLaker* magazine
- A Listing in the TLBA membership directory on our website and an opportunity advertise on the site
- Be part of the business voice of the Towne Lake area
- Participate in group marketing campaigns aimed at the Towne Lake area community.

If you are interested in growing your business, meeting other business owners with similar goals, and participating in any of the above activities, join us today!



BUSINESS ASSOCIATION

Membership Application

Name

Company Name

Address

City, State, Zip

Business Phone

Cell Phone

Fax

E-Mail

Website

You can either pay your \$50 dues online or by check. Please complete and email this form to donaldekye@gmail.com if paying online or mail this form with payment to:

Towne Lake Business Association
1431 Olde Forge Lane
Woodstock, GA 30189

Phone (770) 615-3350
www.tlba.org

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